About Imarc

Imarc is a privately owned, full-service digital agency headquartered in Amesbury, Massachusetts. For over 20 years, Imarc has been creating and developing digital experiences that build brands and deliver results. We have additional offices in Silicon Valley and Dallas.

**Leadership**

- Nils Menten
  Founder, Partner & CEO
- Dave Tufts
  Partner, CTO
- Katie Desmond
  Partner, CBDO
- Patrick McPhail
  Partner, CPO

**A Full-Service Digital Agency**

- **Strategy & Research**
  - Persona Development
  - Project Planning
  - Information Design
  - User Journeys
  - Analytics
  - Competitive Analysis

- **User Experience**
  - Sitemaps
  - Wireframes
  - UX Writing
  - Content Strategy
  - Prototyping
  - Interaction Design
  - Front-end Engineering

- **Creative Services**
  - Branding
  - Naming
  - Logo Development
  - Visual Design (UI)
  - Taglines
  - Messaging
  - Infographics
  - Print Collateral
  - Illustration
  - App Design
  - Art Direction

- **Development**
  - Content Management Systems
  - Font-end Engineering
  - Javascript and Vue
  - Custom Web Applications
  - Complex Integrations
  - Digital Commerce
  - Security and Testing
  - Hosting and Monitoring
  - Team Augmentation
  - Ongoing Support and Maintenance

- **Digital Marketing**
  - Search Engine Optimization (SEO)
  - Website Optimization
  - Lead Generation and Conversion
  - Content Strategy
  - Competitive Analysis and Monitoring
  - Account Based Marketing
  - Social Media Management
  - Website and Social Analytics

**GET IN TOUCH**

Let’s create something incredible together

hello@imarc.com
978-462-8848

[Social Media Links]

Boston • Silicon Valley • Dallas