About Imarc
Imarc is a privately owned, full-service digital agency headquartered in Amesbury, Massachusetts. For over 20 years, Imarc has been creating and developing digital experiences that build brands and deliver results.

Leadership
Nils Menten
Founder, Partner & CEO
Dave Tufts
Partner, CSO
Katie Desmond
Partner, CRO
Patrick McPhail
Partner, CPO

A Full-Service Digital Agency

Personas
Wireframes
UX Writing
Content Strategy
Prototyping
Interaction Design
Front-end Engineering
Branding
Naming
Logo Development
Visual Design (UI)
Taglines
Messaging
Infographics
Print Collateral
Illustration
App Design
Art Direction
Content Management Systems
Font-end Engineering
Javascript and Vue
Custom Web Applications
Complex Integrations
Digital Commerce
Security and Testing
Hosting and Monitoring
Team Augmentation
Ongoing Support and Maintenance
Search Engine Optimization (SEO)
Website Optimization
Lead Generation and Conversion
Content Strategy
Competitive Analysis and Monitoring
Account Based Marketing
Social Media Management
Website and Social Analytics

Get in Touch
Let’s create something incredible together
hello@imarc.com
978-462-8848
@imarcagency